



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

October 2021

About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
 - The regional rankers quantify consumption based on listener location.
 - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
 - Sales Networks include both owned streams and the streams related to network affiliations.
-

About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

The background is a solid blue color. Overlaid on this is a faint, dotted world map. Several vertical lines of varying thickness and color (light blue, white, and dark blue) run across the page. There are also various circular and oval shapes, some solid and some outlined, scattered throughout the design.

OCTOBER 2021 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: October 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,176,166	454,333,603	0.74
2	Talpa Network	162,514	26,606,908	1.77
3	365 Digital	7,583	2,218,740	0.97

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	413,043	183,062,375	0.65
2	Prisa Radio	164,757	64,719,654	0.73
3	Talpa Radio	129,992	20,065,152	1.88
4	NPR Member Stations	106,795	37,353,572	0.81
5	Audacy	95,983	40,608,465	0.68
6	Cumulus Streaming Network	64,454	21,437,077	0.86
7	Bell Media	41,592	9,197,445	1.29
8	Grupo Acir	32,057	10,621,446	0.87
9	EMF	31,999	6,573,745	1.36
10	Medialaan	30,481	4,963,658	1.77
11	Univision	30,362	15,235,127	0.57
12	Beasley Broadcasting Corporate	28,949	10,637,499	0.79
13	AccuRadio	25,917	4,875,998	1.52
14	CRP Radios	22,717	8,898,444	0.74
15	Hubbard Broadcasting	21,866	6,027,484	1.03
16	Karnaval.com	20,552	8,397,533	0.72
17	Grupo Radio Centro	15,269	5,785,254	0.76
18	New York Public Radio	13,711	4,298,295	0.91
19	Salem Communications	13,663	5,087,018	0.76
20	Grupo Alpha Media	13,619	6,428,259	0.62
21	Grupo JBFM	13,027	4,924,434	0.76
22	ESPN Radio Corporate	11,729	7,713,705	0.44
23	Grupo America	11,506	4,041,908	0.81
24	Urban One	11,332	4,314,651	0.75
25	Commerciële Radio Nederland B.V.	11,003	2,312,453	1.38

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: October 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	787,365	575,999,482	0.74
2	Talpa Network	119,446	36,772,207	1.79
3	365 Digital	4,905	2,771,329	0.96

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	295,438	250,910,167	0.65
2	Prisa Radio	114,684	88,764,188	0.71
3	Talpa Radio	93,870	27,167,218	1.91
4	NPR Member Stations	84,110	54,658,843	0.84
5	Audacy	66,453	52,420,477	0.69
6	Cumulus Streaming Network	43,403	27,441,798	0.86
7	Bell Media	28,716	11,863,737	1.32
8	EMF	24,311	9,563,560	1.38
9	Medialaan	22,161	6,787,839	1.80
10	Grupo Acir	21,789	14,334,281	0.83
11	Beasley Broadcasting Corporate	19,014	13,302,141	0.79
12	Univision	18,971	17,835,924	0.58
13	AccuRadio	18,314	6,634,667	1.51
14	CRP Radios	16,874	13,110,020	0.71
15	Karnaval.com	15,368	12,965,982	0.66
16	Hubbard Broadcasting	14,406	7,318,789	1.07
17	ESPN Radio Corporate	10,869	13,861,524	0.43
18	New York Public Radio	10,808	6,192,732	0.95
19	Grupo Radio Centro	10,592	7,850,497	0.74
20	Grupo JBFM	9,831	7,448,102	0.73
21	Grupo America	9,029	6,766,120	0.73
22	Salem Communications	8,977	6,081,421	0.80
23	Commerciele Radio Nederland B.V.	8,845	3,399,607	1.43
24	Grupo Alpha Media	8,777	7,896,719	0.61
25	Urban One	7,534	5,255,215	0.78

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
Month: October 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,155,209	444,369,808	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	400,519	176,771,050	0.65
2	NPR Member Stations	99,040	34,574,069	0.81
3	Audacy	95,712	40,436,793	0.68
4	Cumulus Streaming Network	63,527	21,103,327	0.86
5	EMF	31,121	6,293,441	1.38
6	Univision	30,343	15,224,836	0.57
7	Beasley Broadcasting Corporate	28,381	10,482,507	0.78
8	Hubbard Broadcasting	21,731	5,932,896	1.04
9	AccuRadio	14,783	2,693,063	1.57
10	Salem Communications	13,513	5,010,703	0.76
11	New York Public Radio	12,513	3,820,767	0.93
12	ESPN Radio Corporate	11,388	7,477,721	0.44
13	Urban One	11,286	4,301,551	0.75
14	Bonneville International	10,790	4,381,411	0.71
15	MediaCo Holding Inc	7,834	3,278,664	0.69
16	Prisa Radio	7,190	3,932,073	0.52
17	Midwest Communications	7,046	1,519,302	1.31
18	Estrella Media	6,098	2,800,941	0.63
19	Entravision Communications Corporation	5,720	2,661,676	0.62
20	Classical KUSC/KDFC	5,691	1,146,019	1.41
21	WAMU	3,936	1,514,259	0.74
22	Sinclair Telecable	3,127	1,008,266	0.89
23	Lotus Communications Corp	2,799	1,208,225	0.67
24	Grupo Radio Centro	2,534	1,228,764	0.60
25	Meruelo Media Holdings	2,419	1,032,535	0.68

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN

Month: October 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	770,593	560,284,809	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	285,344	241,086,463	0.65
2	NPR Member Stations	77,133	49,869,125	0.84
3	Audacy	66,228	52,150,908	0.69
4	Cumulus Streaming Network	42,635	26,901,169	0.86
5	EMF	23,603	9,130,051	1.40
6	Univision	18,955	17,816,555	0.58
7	Beasley Broadcasting Corporate	18,604	13,096,031	0.78
8	Hubbard Broadcasting	14,287	7,163,383	1.08
9	ESPN Radio Corporate	10,519	13,409,172	0.43
10	AccuRadio	9,779	3,396,664	1.57
11	New York Public Radio	9,767	5,407,495	0.98
12	Salem Communications	8,854	5,958,522	0.80
13	Urban One	7,499	5,236,370	0.78
14	Bonneville International	7,295	5,718,603	0.70
15	MediaCo Holding Inc	6,074	4,759,648	0.70
16	Prisa Radio	4,831	4,926,129	0.54
17	Classical KUSC/KDFC	4,676	1,800,330	1.42
18	Midwest Communications	4,652	1,947,782	1.29
19	Estrella Media	3,576	3,191,871	0.62
20	Entravision Communications Corporation	3,435	3,014,275	0.63
21	WAMU	3,057	2,146,719	0.77
22	Sinclair Telecable	2,018	1,196,369	0.92
23	Lotus Communications Corp	1,738	1,412,523	0.68
24	Grupo Radio Centro	1,734	1,595,229	0.60
25	Meruelo Media Holdings	1,688	1,362,623	0.68

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7pm M-F
Month: October 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	87,010	31,623,547	0.73
2	Grupo Acir (Mexico)	31,094	9,422,472	0.88
3	CRP Radios (Peru)	20,505	7,042,968	0.78
4	Grupo Alpha Media (Argentina)	13,412	5,824,937	0.62
5	RCN Radio (Colombia)	13,347	4,713,232	0.74
6	Grupo Radio Centro (Mexico)	13,192	4,367,506	0.81
7	Grupo JBFM (Brazil)	13,158	4,565,993	0.77
8	Grupo América (Argentina)	11,240	3,519,548	0.84
9	LS4 Radio Continental SA (Argentina)	10,718	2,868,408	1.00
10	Grupo BluRadio (Colombia)	9,535	4,848,681	0.51
11	Grupo Mix de Comunicacao (Brazil)	8,642	2,242,652	1.04
12	Grupo Camargo de Comunicação (Brazil)	8,344	3,232,631	0.70
13	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	7,186	1,450,915	1.34
14	Jovem Pan - SP (Brazil)	6,765	3,911,474	0.46
15	Cadena 3 Argentina (Argentina)	6,513	1,928,196	0.88
16	MVS Radio (Mexico)	6,322	2,175,919	0.77
17	Nova Brasil (Brazil)	5,674	1,596,126	0.96
18	SAUDADE FM (Brazil)	4,318	1,672,986	0.69
19	Multimedios (Mexico)	4,177	1,528,453	0.73
20	Grupo Radiopolis (Colombia)	3,923	1,160,230	0.90
21	Rádio Alvorada (Brazil)	3,234	785,557	1.11
22	NRM (Mexico)	3,144	1,161,235	0.73
23	Igreja Pentecostal Deus e Amor (Brazil)	2,560	1,162,973	0.56
24	Radio Kiss FM (Brazil)	2,381	625,749	1.03
25	Dial Brasil (Brazil)	2,175	691,776	0.85

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM



Daypart: 6am-12am M-SUN
Month: October 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	54,163	41,663,007	0.71
2	Grupo Acir (Mexico)	20,046	13,079,266	0.84
3	CRP Radios (Peru)	14,480	10,746,468	0.74
4	RCN Radio (Colombia)	9,577	7,567,662	0.68
5	Grupo JBFM (Brazil)	9,574	7,245,983	0.73
6	Grupo Radio Centro (Mexico)	8,722	6,158,957	0.78
7	Grupo América (Argentina)	8,625	6,380,805	0.74
8	Grupo Alpha Media (Argentina)	8,244	7,342,194	0.62
9	LS4 Radio Continental SA (Argentina)	6,819	3,936,588	0.95
10	Grupo Camargo de Comunicação (Brazil)	6,041	5,066,689	0.66
11	Grupo Mix de Comunicacao (Brazil)	5,666	3,325,219	0.94
12	Grupo BluRadio (Colombia)	5,525	5,830,036	0.50
13	Jovem Pan - SP (Brazil)	4,771	5,616,751	0.46
14	Cadena 3 Argentina (Argentina)	4,633	3,169,404	0.79
15	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	4,587	2,009,809	1.27
16	Nova Brasil (Brazil)	4,119	2,608,319	0.87
17	MVS Radio (Mexico)	3,929	2,870,843	0.75
18	SAUDADE FM (Brazil)	3,316	2,781,961	0.65
19	Multimedios (Mexico)	2,807	2,327,216	0.66
20	Grupo Radiopolis (Colombia)	2,545	1,606,745	0.87
21	Igreja Pentecostal Deus e Amor (Brazil)	2,258	2,127,683	0.56
22	NRM (Mexico)	2,176	1,707,961	0.70
23	Rádio Alvorada (Brazil)	2,163	1,180,346	1.01
24	Radio Kiss FM (Brazil)	1,640	944,459	0.96
25	Dial Brasil (Brazil)	1,494	1,052,168	0.78

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: October 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	166,668	25,276,914	1.83
2	365 Digital	7,881	2,128,986	1.00

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	133,944	19,196,217	2.00
2	Prisa Radio (Spain and Latam Countries)	75,312	26,316,923	0.73
3	DPG Media (Netherlands)	45,411	5,980,966	2.13
4	Medialaan (Belgium)	31,536	4,781,924	1.68
5	Karnaval.com (Turkey)	20,855	7,792,111	0.77
6	RadioCorp (Netherlands)	17,600	3,382,697	1.36
7	Commerciele Radio Nederland B.V.(Netherlands)	11,259	2,193,454	1.35
8	RadiaCZ (Czech Republic)	9,988	1,294,842	2.05
9	Fresh Media Bulgaria	8,947	1,179,270	2.07
10	Active Radio A.S. (Czech Republic)	8,497	1,165,584	2.03
11	Primedia Broadcasting (South Africa)	7,881	2,128,986	1.00
12	SABC (South Africa)	6,235	2,230,844	0.76
13	Vlaanderen Eén NV (Belgium)	5,616	819,716	1.83
14	Sublime World BV (Netherlands)	4,983	706,643	1.78
15	Unidad Editorial (Spain)	4,212	2,517,389	0.47

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-12am M-SUN
Month: October 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,940	35,871,800	1.88
2	365 Digital	4,815	2,698,579	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	92,969	26,608,381	2.11
2	Prisa Radio (Spain and Latam Countries)	54,746	41,324,607	0.69
3	DPG Media (Netherlands)	29,757	7,929,750	2.19
4	Medialaan (Belgium)	22,099	6,740,590	1.70
5	Karnaval.com (Turkey)	15,021	12,663,959	0.70
6	RadioCorp (Netherlands)	12,866	4,943,220	1.38
7	Commerciele Radio Nederland B.V.(Netherlands)	8,761	3,349,485	1.49
8	RadiaCZ (Czech Republic)	6,381	1,883,391	1.83
9	Fresh Media Bulgaria	5,535	1,613,567	1.96
10	Primedia Broadcasting (South Africa)	4,815	2,698,579	0.95
11	Active Radio A.S. (Czech Republic)	4,811	1,439,077	1.90
12	SABC (South Africa)	4,392	3,449,850	0.69
13	Vlaanderen Eén NV (Belgium)	4,210	1,228,411	1.88
14	Sublime World BV (Netherlands)	3,947	1,116,002	1.78
15	Unidad Editorial (Spain)	3,486	4,358,327	0.45

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

Ranker@TritonDigital.com
